

# SPONSORSHIP OPPORTUNITIES

**ELORA LIONS SANTA CLAUS PARADE**  
Parade Date: Saturday, November 30, 2019  
Starts at 6:15pm

Christmas comes but once a year, with the parade of brilliant festive lights that stay with us all year. Come and see the sparkle and magic that Santa Claus brings to Elora. Our parade sidelines are filled with children and adults of all ages, who enjoy every entry from dogs to tractors and bands that are decorated in Christmas lights.

Below are the following Opportunities for Sponsorship. We are certain to attract the audience you want to reach, since upwards to thousands of people attend every year.

## INTENTION TO SPONSOR IS REQUIRED BY NOVEMBER 28, 2019

### PLATINUM

#### **\$1000.00 + SPONSORS SANTA FLOAT (One Opportunity)**

By selecting to become our Platinum Sponsor your Company's name is displayed prominently preceding Santa's float in our Christmas Parade of Lights.

- ✓ *In addition, your Company's name will be listed as part of our "Thank You Letter" that is published on our website.*
- ✓ *Published in the local paper Wellington Advertiser*
- ✓ *Recognition on our website-hyperlinked to your website*
- ✓ *Plus, you will receive a colour copy of the published letter printed on canvas to hang proudly in your office. Of course we would happily deliver this to you.*

### GOLD

#### **\$500.00 SPONSORS A BAND (Four Opportunities)**

Gold Sponsorship entitles you to have your Company's name is displayed prominently preceding one of the Bands in our Christmas Parade of Lights.

- ✓ *Your Company's name will be listed as part of our "Thank You Letter" that is published on our website*
- ✓ *Published in the local paper Wellington Advertiser*
- ✓ *A website-hyperlinked to your Company's website*
- ✓ *Recognition on our website-hyperlinked to your website*
- ✓ *If you choose to participate in the parade your fee is waived with Gold Sponsorship*

### SILVER

#### **\$ 250 - \$499 SPONSORS (Unlimited Opportunities)**

Silver Sponsorship entitles you to:

- ✓ *Your Company's name will be listed as part of our "Thank You Letter" that is published on our website\_*
- ✓ *Published in the local paper Wellington Advertiser*
- ✓ *Your web address listed on our site*
- ✓ *A sign with your Company's name featured within the Christmas Parade of Lights*

### BRONZE

#### **\$100.00 - \$249+ SPONSOR SUPPORTERS (Unlimited Opportunities)**

Bronze Level Sponsorship includes:

- ✓ *Your Company's name will be listed as part of our "Thank You Letter" that is published on our website*
- ✓ *Published in the local paper Wellington Advertiser*
- ✓ *A sign with your Company or Family name featured within the Christmas Parade of Lights*

**For additional information about 2019 SPONSOR OPPORTUNITIES**

**Contact: Lion Joe Vandenborre cell: (519) 240-0065 or by email:**

**[eloralions@gmail.com](mailto:eloralions@gmail.com)**

**Yes we would like to  
make a contribution!**

**PLEASE PRINT**

Company Name:		Street Address:	
Suite#	RR#	Postal Box#	Postal Code:
Primary - First & Last Name:		Daytime Phone#	Evening Phone#
Email Address:		Website or Facebook Address:	

Select One:  - PLATINUM  - GOLD  - SILVER  - BRONZE

Amount Enclosed: \$

***Cheques payable to: Elora Lions Club***

***Mail to: Elora Lions Club, Richard Burt, PO Box# 611 Elora ON N0B 1S0***

*\*Interac e-Transfers can be sent to Lion Julia, [hansonjplace@gmail.com](mailto:hansonjplace@gmail.com)*

*If you wish to send an e-Transfer we ask that you also send Julia a copy of your registration paperwork to.*

**All Sponsors will receive a tax receipt that can be claimed as a "Marketing Expense"  
on your Income Taxes.**

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